

Sponsorship Packages

AM> | AMERICAN MARKETING ASSOCIATION



CRIMSON

Logo & link on
amaferris.org
Social media
acknowledgment
Framed certificate of
recognition
Recognition during
annual gala

\$375



SILVER

benefits of Crimson
+ Logo on AMA booth
during Ferris events
+ Logo on chapter T-
shirt

\$700



GOLD

benefits of Crimson &
Silver
+Two tickets to
annual gala
+Invitation to speak at
an AMA meeting

\$975



PLATINUM

benefits of Crimson,
Silver, & Gold
+Invitation to co-host
an AMA event or
workshop
+Monthly feature on
social media
+Two additional gala
tickets

\$1250

INVEST IN THE FUTURE

American Marketing Association
AT FERRIS STATE UNIVERSITY
a 501 c3 nonprofit organization

Contact Us



amaferris.org



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